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WE CLAIM:

- a) a polar solvent; and 3
- b) a thickening agent in an amount sufficient to impart to the composition a viscosity 4
- of at least 1000 cenetipoise measured at room temperature, the thickening agent being selected 5
- 6 from the group consisting of acrylic acid polymers, polyacrylamides and combinations thereof, wherein the composition is substantially anhydrous. To the first surge surge from how surged to the surged to
 - 2. A composition as in claim 1 further comprising a beneficial agent.
 - 3. A composition as in claim 1 wherein the thickening agent is selected from the group consisting of acrylic acid polymers.
 - 4. A composition as in claim 3 wherein the thickening agent is selected from the group consisting of
- a) copolymers of C_{10-30} alkyl acrylates with one or more monomers of acrylic acid, 13 methacrylic acid, or one of their C_{1-4} alcohol esters, crosslinked with an allyl ether of sucrose or 14 pentaerythritol; 15
- b) polymers of polyacrylic acid crosslinked with from about 0.75% to about 2.0% 16 of polyalkyl sucrose or polyalkyl pentaerythritol 17
- c) anionic amphiphilic polymers which comprise 95% to 60% by weight of acrylic 18 19 recurring structural units, 4% to 40% by weight of acrylate recurring structural units and 0.1% to 20 6% by weight of a crosslinking monomer;

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- e) copolymers of (meth)acrylic acid and of monomers containing at least one fatty chain, the monomers being selected from the group consisting of hydrophobic monomers with a fatty chain, amphiphilic monomers containing a hydrophobic part with a fatty chain and a hydrophilic part and mixtures thereof.
 - 5. A composition as in claim 1 wherein the thickening agent comprises one or more compounds selected from the group consisting of branched or unbranched polyacrylamides and substituted polyacrylamides.
 - 6. A composition as in claim 5 wherein the thickening agent comprises a mixture of polyacrylamide, C_{13} - C_{14} isoparaffin and Laureth 7.
- 7. A composition as in claim 1 wherein the thickening agent is present at a level from about 0.05% to about 20% by weight of the composition.
- 15 8. A composition as in claim 1 wherein the thickening agent is present at a level from about 16 0.5% to about 10% by weight of the composition.
- 9. A composition as in claim 1 wherein the thickening agent is present at a level from about 1% to about 10% by weight of the composition.
- 19 10. A composition as in claim 1 having a viscosity greater than about 5,000 cps.

- 1 11. A composition as in claim 1 having a viscosity in the range of from about 1000 to about
- 2 two million centipoise.
- 3 12. A composition as in claim 1 having a viscosity in the range of from about 10,000 cps to
- 4 about 1,000,000 cps.
- 5 13. A composition as in claim 1wherein the polar solvent is a polyol.
 - 14. A composition as in claim 1 wherein the polar solvent comprises one or more compounds selected from the group consisting of polyhydric alcohols.
 - 15. A composition as in claim 1 wherein the polar solvent comprises one or more compounds selected from the group consisting of propylene glycol, dipropylene glycol, polyethylene glycol and glycerine.
 - 16. A composition as in claim 1 further comprising one or more optional ingredients selected
- from the group consisting of alcohol co-solvents, acetone, propylene carbonates, preservatives,
- emollients, humectants, anti-inflammatory agents, antioxidants, insect repellents or skin cooling
- 14 compounds.

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- 15 17. A composition as in claim 2 wherein the beneficial agent is selected from the group
- 16 consisting of drug agents, medicaments and vitamins.
- 17 18. A composition as in claim 2 wherein the beneficial agent is selected from the group
- consisting of erythromycin, clindomycin, cephalosporins, and derivatives or pharmaceutically
- 19 acceptable salts thereof.

- consisting of ascorbic acid, derivatives of ascorbic acid, retinoic acid, derivatives of retinoic acid 2
- and vitamin E. 3

- A composition as in claim 1 further comprising one or more compounds selected from 20. 4
- the group consisting of methylsalicylate and menthol. 5
 - A composition as in claim 1 further comprising a detergent. 21.
 - A composition as in claim 21 wherein the detergent is selected from the group consisting 22. of sodium cocoyl isethionate, acyl glutamate, alphaolefin sulfonates and sarcosynates.
 - A foaming cleanser composition comprising: 23.
 - a polar solvent;
 - a thickening agent selected from the group consisting of acrylic acid polymers,
- polyacrylamides and combinations thereof; and 12
- a synthetic detergent, the composition being substantially anhydrous. 13
- A foaming cleanser composition as in claim 23 further comprising a beneficial agent. 24. 14
- A foaming cleanser composition as in claim 23 wherein the detergent is selected from the 25. 15
- group consisting of sodium cocoyl isethionate, alphaolefin sulfonates, sarcosynates and acyl 16
- 17 glutamates.
- A foaming cleanser as in claim 24 wherein the beneficial agent is selected from the group 26. 18
- 19 consisting of benzoyl peroxide and salicylic acid.